



# Madame de Beaucaillou

Homage à Madame Eugène Borie

HAUT-MÉDOC

## MADAME DE BEUCAILLOU, A TRIBUTE TO MADAME EUGÈNE-BORIE

This new wine comes from our vineyards located in the Haut-Médoc; plots brought by Madame Eugène-Borie on her marriage and more recently by the acquisition of plots from Madame Fort-Pradère.

A tribute to the woman who chaired the Supervisory Board from 1998 and until this year 2020, but also to an attentive and loving mother. To the muse too. The opportunity to put the spotlight on this great lady who, out of discretion and humility, was content to stay in the shadows. Gently, calmly, her image will join the long line of female owners of Ducru-Beaucaillou, equally inspiring and demanding, Marie Desjean, Marie du Luc Ravez, Lucie-Caroline Johnston, Princesse Marie Karadja de Constantinople, Mary de Burke... All of them had an essential role in the rise to fame of Ducru-Beaucaillou. Strength and grace...

Vinified in our cellars by the Ducru-Beaucaillou SA teams, this wine receives the best care: the technical winemaking process, very selective blending, and careful ageing for 12 months in barrel (including 20% new oak). Technique at the service of purity of expression. Merlot and Cabernet Sauvignon rub shoulders without ever competing; one brings opulence, the other brings structure. In blends, as in marriage, it is complementarity, mutual exaltation that counts.

**MADAME DE BEUCAILLOU** is an invitation but also an introduction to the Borie signature, to the philosophy of the house. A reasonable price for an ambitious wine.

Pleasure that goes right to the soul. Delicate, fruity, playful, charming, with a restrained tannic presence. Intrepid youth is caressed. That's how this women's wine looks. Those who whisper in our ears that when we don't love too much, we don't love enough.



*Bruno Borie*