



MISTRAL GIN

First craft & premium gin from Provence

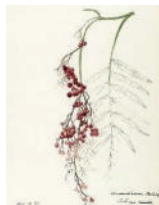
When the Mistral wind is blowing on the land, this is the true spirit of South of France which will capture your spirit. Recognisable parfum of garrigue, relaxing sounds of cicadas in the air, the warmth of provence sun, a romance as our Art de Vivre... Life is beautiful, every day is a party, every moment is perfect.



Cardamome



Manigette



Poivre Rose



Genévrier



Iris



Coriandre



Eucalyptus



Basilic



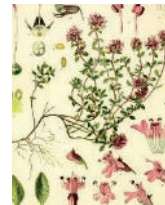
Menthe



Pamplousse
Rose



Fenouil



Fleurs de Thym

6 TYPICAL BOTANICALS
OF GIN - DISTILLED TOGETHER

6 PROVENCAL BOTANICALS
MACERED AND DISTILLED SEPARATLY

1 FINAL BLENDING
WITH WELL BALANCED





Why buying Mistral Gin ?

Distilled in Provence, it is the surprising blend of gin freshness, a craft and sophisticated premium product, with the grace of subtle pink. At the end, this is at the same time an unusual taste experience as well as an Art de Vivre so specific to the South of France...

Our distillery in Provence

Established in 1898, Distillerie et Domaines de Provence is based in Forcalquier, in the heart of Alpes de Hautes-Provence, very close to Luberon. The hill close by is called Montagne de Lure and is an unstoppable resource for botanicals present here for millennia. From Middle Ages, people picked medicinal herbs for distillation and nowadays we still handpicked these botanicals for our MistralGin.



Wide range of cocktails and drinks

Neat, as long drink, or enhanced with a sprig of botanicals, with a light lunch, afterwork or for a full evening ... whatever ! MistralGin is a statment of its own and asks everyone the question : « Why not choose the sunny side of life ? »



Cocktail Mistral G&T.

MistralGin, Premium Tonic, Grapefruit slices, basil leaves, and few ices cubes.

Recognised quality by press, customers and international competitions



“ The very first Provençal rosé gin ever made is launched this week and it is delicious ”
By Matthew Jukes - 19 May 2018



“ A delicate dry, beautifully labelled gin piggybacking on the Provençal rosé craze ”
by Fiona Beckett - 10 June 2018



“ Launch has gone fantastically well ! Already part of our Top Bestseller Gin in 2018 ”
by Beth Pearce - 11 June 2018 & 9 July 2018

Bronze award
at IWS Competition 2018



Number 1 french gins
on Ginventory (9,6 / 10 on 31st July 2018)



Bronze Award
at USA Spirits Ratings competition 2018



| MistralGin | Bottle size | GenCod bottle | GenCod outercase ITF13 | GenCod outercase ITF14 | Pallet | Pallet config |
|------------|-------------|------------------|------------------------|------------------------|----------|--------------------|
| 40% | 70cl | 3 37997 430001 8 | 3 37997 430003 2 | 4 337997 430003 0 | 80 x 120 | 4 layers 20 x 6 bt |