



La  
fleur de  
Boüiard

VALANDE DE POMEROU

*La fleur*

*Technical sheet*

2015



**ESTATE AREA** 33 hectares

**SOILS** 16,7 hectares with clay-loam topsoil and gravelly subsoil on The plateau of Néac and 8,5 hectares in one block on a fabulous gravelly mound which includes 15% to 20% of clay on The plateau of Pomerol

**APPELLATION** Lalande de Pomerol

**AVERAGE AGE OF THE VINES** 25 years

**GRAPE VARIETIES** 82% Merlot,  
14% Cabernet Franc,  
4% Cabernet Sauvignon

**AVERAGE ANNUAL PRODUCTION** 90 000 to 120 000 bottles

**YIELD** 30 or 45hl/ha

**WINEMAKER** Hubert de Boüard de Laforest and his children

**VINIFICATION**

- Preferment maceration at 8-10°C
- Alcoholic fermentation
- Maceration of 3 to 5 weeks
- Vinification in French oak barrels
- Malo lactic fermentation in barrels

**AGEING OF BARRELS** 18 to 24 months  
75% to 80% new barrels

*Château La Fleur de Boüard* | 12 Bertineau, 33500 Néac, France  
Tel. +33 557 252 513 | [contact@lafleurdebouard.com](mailto:contact@lafleurdebouard.com)